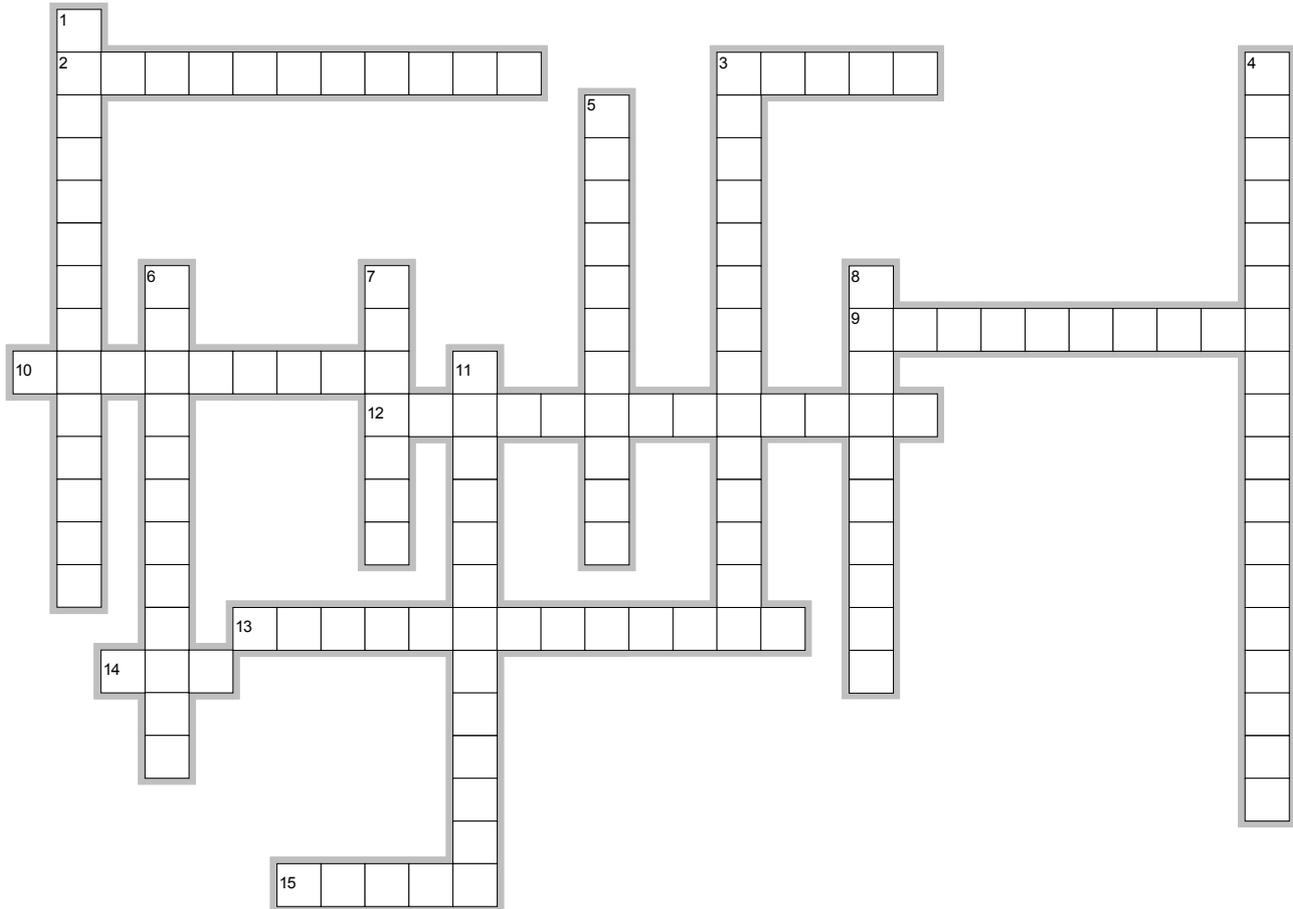


Marketing Mix Crossword



EclipseCrossword.com

Some answers include spaces or hyphens

Across

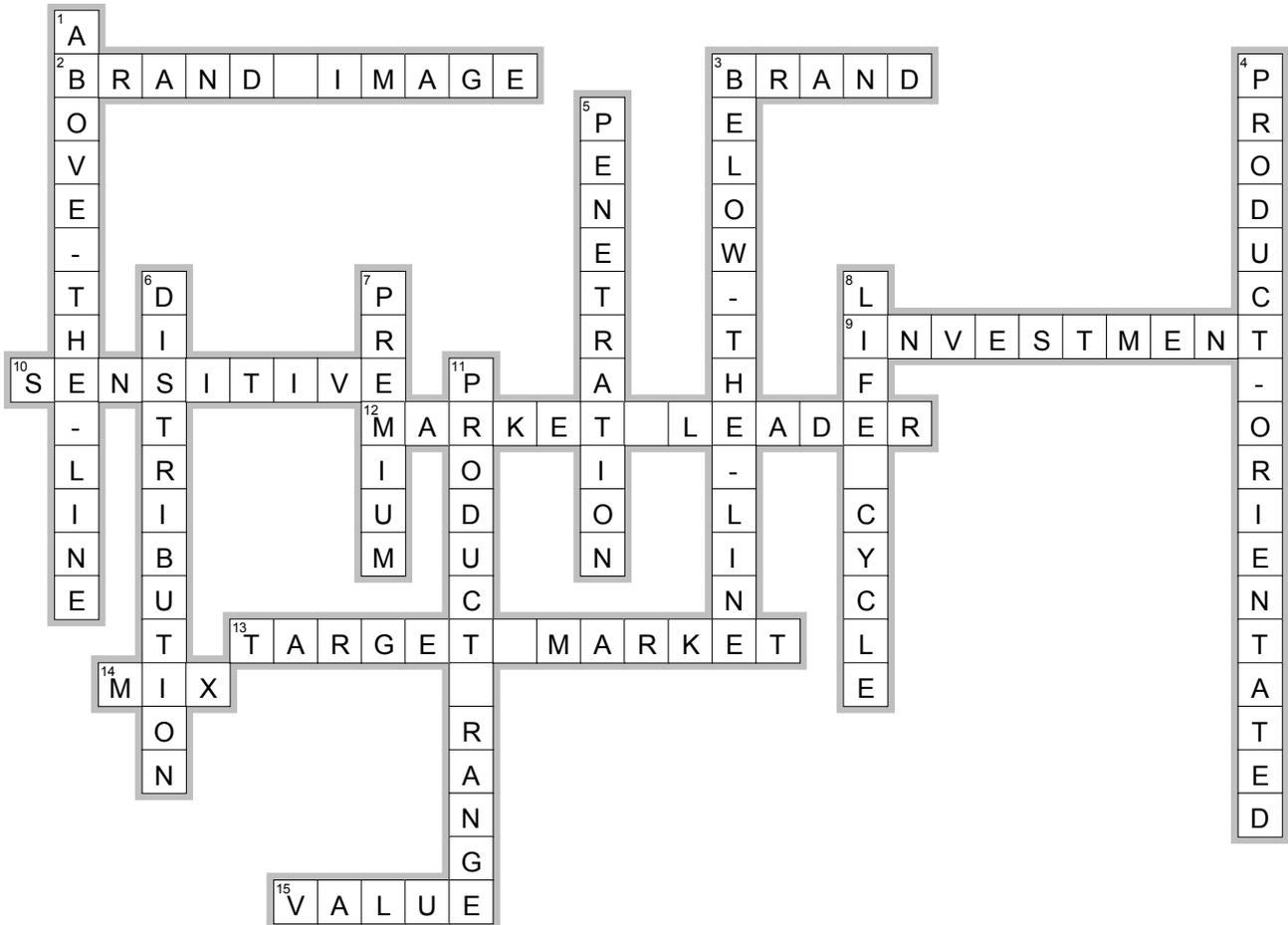
2. What people think of your brand (2 words)
3. Makes it different from its competitors
9. Money put into the product
10. When people don't want to pay more they are price ____
12. Company that has the biggest share of the market (2 words)
13. who you are aiming for (2 words)
14. Get the right ____ of the 4P's
15. Extra benefits

Down

1. TV, Magazine and newspaper advertising (hyphenated)
3. Direct mail, PR and product placement (hyphenated)
4. Thinking only about product and not about market
5. Trying to get as much market share as possible
6. Major part of Place in the marketing mix
7. You know you are the best and so you charge for it!
8. The life of a product (2 words)
11. The number of products you have (2 words)

Business

Answers



EclipseCrossword.com