

Business

Assessing Myself

1. Look at the example Website
2. Mark it (Make sure you follow the criteria exactly!)
3. Say how it could be better
4. Look at your work so far
5. Mark it and say how you could improve it

	Level 4		Level 5		Level 6	
Website	Created a Website with some information		Created a consistent look and feel with relevant graphics		Created a professional looking template and included well-structured information with relevant images.	
Teacher's site:						
My Site:						
Organisation (Web Structure & file organisation)	Knew where to find files		Found all files and organised files in an existing folder		Created appropriate folders and named files sensibly so that others could find information	
Teacher's site:						
My Site:						
Audience	Some points of interest to target audience		Points are suitable for most audiences		Presented the information in a way that suited the target audience	
Teacher's site:						
My Site:						
Analyse information	Found some information of use and their sources		Knew the difference between fact and opinion		Found and highlighted bias, checked facts with multiple sources and highlighted weak points in arguments	
Teacher's site:						
My Site:						
Images	An attractive selection of images from sources.		Attractive images that have been edited for Website. (Cropped and resized)		Attractive images that are either montages, shown professional use of image tools or largely original from the student.	
Teacher's site:						
My Site:						

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Assessing Myself (Answer Sheet)

This is only one possible answer and is based on the British national curriculum.

	Level 4		Level 5		Level 6	
Website	Created a Website with some information		Created a consistent look and feel with relevant graphics	✓	Created a professional looking template and included well-structured information with relevant images.	
<p>Teacher's site: The Website does have a consistent look and feel.</p> <p>My Site:</p>						
Organisation (Web Structure & file organisation)	Knew where to find files		Found all files and organised files in an existing folder		Created appropriate folders and named files sensibly so that others could find information	✓
<p>Teacher's site: The files were well organized and follow normal Web conventions.</p> <p>My Site:</p>						
Audience	Some points of interest to target audience		Points are suitable for most audiences	✓	Presented the information in a way that suited the target audience	
<p>Teacher's site: The points are suitable for most audiences.</p> <p>My Site:</p>						
Analyse information	Found some information of use and their sources	✓	Knew the difference between fact and opinion		Found and highlighted bias, checked facts with multiple sources and highlighted weak points in arguments	
<p>Teacher's site: There is clear evidence a number of sources were used, but the information has clearly been presented in a biased way and there is no apparent differentiation of fact and opinion.</p> <p>My Site:</p>						
Images	An attractive selection of images from sources.		Attractive images that have been edited for Website. (Cropped and resized)	✓	Attractive images that are either montages, shown professional use of image tools or largely original from the student.	
<p>Teacher's site: The images have been resized for web usage and they are appropriate for the purpose.</p> <p>My Site:</p>						

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Teaching Ideas

Please ensure you have downloaded the accompanying zip file. Available from <http://www.jamesabela.co.uk/>

1. Demonstrating the importance of code

Show the difference between the index.html code and the ks3.html code, which is generated using Microsoft Word. Notice how much clutter there is and how difficult it would be for a web programmer to add javascript and other code. Also note how much longer it might take the page to load, because of that code.

2. Quality of images

Show the difference between JPEGs and gifs. Notice how clear the text is on the GIF, but the colours do not look as good.

3. Improve this site

Ask students to improve the website and make a site that is more targeted towards their audience.